

2019 SPONSOR & EXHIBITOR GUIDE

ANNUAL MEETING &

SUMMER TRAINING CONFERENCE

Springfield | July 14 - 16, 2019



ASSOCIATION OF ILLINOIS SOIL &
WATER CONSERVATION DISTRICTS



JOIN US!

Greetings!

The Association of Illinois Soil and Water Conservation Districts (AISWCD) invites you to join us for the 2019 Annual Meeting & Summer Training Conference located at the Crowne Plaza Hotel in Springfield, Illinois. This year's conference will be held July 14th - 16th, 2019.

The Association of Illinois Soil and Water Conservation Districts (AISWCD), is a grass roots organization formed in 1948. It is made up of and serves Illinois' 97 member Soil and Water Conservation Districts, or SWCDs. Soil & Water Conservation Districts work to protect Illinois's greatest assets – the rich, fertile soils and water resources of the state through strategic conservation efforts. SWCDs, working in conjunction with agricultural as well as environmental stakeholders, have for decades over played a central role in efforts to protect and sustain the viability of Illinois' natural resources for future generations.

Each year, member districts gather to conduct association business, attend training seminars, network, and socialize. Last year's conference, held at the Wyndham City Centre in downtown Springfield, had nearly 400 people attend representing all spectrums of the agriculture industry – retail, commodity, research, agency, and farmers.

The two-day conference can provide you with the opportunity to network with conservation professionals, landowners, partnering organizations, and government agencies. It also provides a venue to discover new services, technologies, and programs!

We are excited to offer cost effective promotional and advertising opportunities. Please find more information contained within.

We thank you in advance!

GENERAL SPONSORSHIP

The AISWCD's Annual Meeting & Summer Training Conference can provide you with terrific opportunities to network and advertise to hundreds of conservation professionals, as well as nearly all spectrums of the agriculture industry – retail, commodity, research, agency, and farmers. Benefits of sponsorship include posted web links, logos, printed materials and more!

**SPONSORSHIPS ARE AN
INVESTMENT IN
CONSERVATION.**

**CLEAN WATER,
HEALTHY SOILS.**

SPONSORSHIP LEVELS



CONSERVATION CHAMPION ... \$2,000



CONSERVATION PARTNER ... \$1,500



CONSERVATION FRIEND ... \$1,000



CONSERVATION SUPPORTER ... \$500



MEAL SPONSORSHIP

The Annual Meeting & Summer Training Conference offers several meal sponsorship options. The benefits of sponsorship include; Table recognition, signage placement options, two complimentary registrations, two complimentary lunch meal tickets, and your name and logo featured in the conference program and elsewhere.

**MEAL SPONSORSHIPS ARE
AN EXCELLENT WAY TO
CONNECT WITH YOUR
AUDIENCE!**



RECOGNITION LUNCHEON ... \$2,000

The AISWCD's award recognition luncheon recognizes students and conservation professionals who make a difference!



FARM FAMILY DINNER & AUCTION ... \$4,000

The AISWCD's signature event recognizing the Conservation Farm Family of the Year! Lawmakers and VIP's are also recognized here, as well!



STEWARDSHIP BREAKFAST ... \$2,000

Conference attendees kick off the second day with a fun filled breakfast featuring entertainment!



EXHIBITOR

Make an introduction! If your your agency, business, or organization is looking to introduce your programs, products, or services to conservation leaders, this is the place to do so!

Exhibitors will be placed in visible, high traffic areas along with other vendors. These areas provide special value - it is where conference attendees take breaks, refresh, and socialize!

Each exhibitor space includes one skirted table and two chairs, and one lunch tickets per day. Acknowledgement will also be provided in printed materials and online.

SHOWCASE YOURSELF!

**CLEAN WATER,
HEALTHY SOILS.**

NON-PROFIT ... \$350 & COMMERCIAL BUSINESS ... \$500

CUSTOMIZED OPTIONS ARE AVAILABLE!

Questions? Not seeing what you want?
Let's talk alternatives, contact the AISWCD today!

Please contact **Sarah Jones** in the Development Office!

T: 217 744 3414

E: sponsorships@aiswcd.org



ANNUAL MEETING & SUMMER TRAINING CONFERENCE

YES! COUNT ME IN ... I WANT TO BE A SPONSOR!

CONTACT INFORMATION:

CONTACT NAME & TITLE: _____

ORGANIZATION ADDRESS: _____

EMAIL | TELEPHONE: _____

WEBSITE ADDRESS: _____

ATTENDEES (FOR REGISTRATION & MEAL TICKETS):

NAME(S): _____

CONSERVATION SPONSORSHIP LEVEL:

_____ CONSERVATION CHAMPION (\$2,000)

_____ CONSERVATION PARTNER (\$1,500)

_____ CONSERVATION FRIEND (\$1,000)

_____ CONSERVATION SUPPORTER (\$500)

MEAL SPONSORSHIP:

_____ RECOGNITION LUNCHEON (\$2,000)

_____ FARM FAMILY DINNER (\$4,000)

_____ STEWARDSHIP BREAKFAST (\$2,000)

PAYMENT:

_____ INVOICE ME PLEASE

_____ CHECK PAYMENT IS ATTACHED

CHECK AMOUNT _____

DEADLINE TO RETURN IS JUNE 15TH!

SURVEY:

HAVE YOU SPONSORED OR EXHIBITED WITH AISWCD BEFORE? YES ____ NO ____

HOW DID YOU LEARN OF AISWCD'S SPONSOR OPPORTUNITIES? _____



ANNUAL MEETING & SUMMER TRAINING CONFERENCE

YES! COUNT ME IN ... I WANT TO EXHIBIT!

CONTACT INFORMATION:

CONTACT NAME & TITLE: _____

ORGANIZATION ADDRESS: _____

EMAIL | TELEPHONE: _____

WEBSITE ADDRESS: _____

ATTENDEES (FOR REGISTRATION & MEAL TICKETS | CONTACT AISWCD FOR ADDITIONAL):

NAME(S): _____

EXHIBITOR TYPE:

_____ NON-PROFIT (\$350)

_____ COMMERCIAL BUSINESS (\$500)

PAYMENT:

_____ INVOICE ME PLEASE

_____ CHECK PAYMENT IS ATTACHED

CHECK AMOUNT _____

**DEADLINE TO SIGNUP
IS JUNE 15TH!**

SURVEY:

HAVE YOU SPONSORED OR EXHIBITED WITH AISWCD BEFORE? YES _____ NO _____

HOW DID YOU LEARN OF AISWCD'S SPONSOR OPPORTUNITIES? _____