

AISWCD Resolution 2018-01

LOGO FOR SWCDs

Soil and water conservation districts (SWCDs) work to protect the greatest assets of Illinois – the rich, fertile soils and water resources of the state through strategic conservation efforts. Soil and water conservation districts, working in conjunction with agricultural as well as environmental stakeholders, have for decades played a central role in efforts to protect and sustain the viability of Illinois’s natural resources for future generations.

Where as Illinois Soil and Water Conservation Districts (SWCDs) are trying to improve their visibility across the state; and

Where as SWCDs are local units of government; and

Where as the AISWCD (Association of Illinois Soil and Water Conservation Districts) has a logo for its organization, but their logo does not identify SWCDs specifically;

Therefore be it resolved that the AISWCD help develop a state-wide logo for just SWCDs and request the AISWCD Executive Director source and create a logo that will become the “brand” identification that all Districts will use to identify soil and water efforts. Further request a budget line authorization, not to exceed \$1,000, to cover expenses.

Approved by Council 4 on 4/4/18