

Programs & Employers

Ed Programs - Public or Farmers
Education - Important & unique

Training -

- STATE Certification
- Base upon Central Purport of

Need Mission e.g. Water Quality
to Focus Organization

+ Enhance Lobbying Efforts
and PR -

+ more communication w/ districts

+ Community Checkoffs for SWCD

+ What is our logo worth?

- Educating Farmers/landowners/Public about Clean Water & Soil

- Need to reach out & be relevant to the next generation.

- Priority issue that connects all SWCD is water quality.

- Need to go to Farmers/landowners/Public with a unified message.

- We need our state association to have a unified message that ties across all SWCDs.