



association of illinois

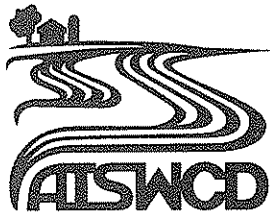
SOIL & WATER

conservation districts

March 2012 Quarterly Board Meeting Packet

Table of Contents

1. Meeting Agenda	page 2
2. Memorandum	page 3
3. Foundation Agenda	page 4
a. Draft Foundation Minutes	page 5-6
4. Board of Directors Agenda	pages 7-8
a. Draft Board Minutes	pages 9-13
5. Executive Committee Agenda	pages 14
a. Draft Executive Committee Minutes	pages 15-17
6. Communications Focus Area Committee Agenda	page 18
a. Draft Communications FAC Minutes	page 19-20
7. Education Focus Area Committee Agenda	page 21
a. Draft Education FAC Minutes (None Available)	
8. Financial Management Focus Area Committee Agenda	page 22
a. Draft Financial Management FAC Minutes	pages 23-24
9. Forestry Committee Agenda	page 25
a. Draft Forestry Committee Minutes	pages 26-28
10. Legislative Focus Area Committee Agenda	page 29
a. Draft Legislative FAC Minutes	page 30-32
11. Planning Focus Area Committee Agenda	page 33
a. Draft Planning FAC Minutes	pages 34-35
12. Urban Community & Conservation Focus Area Committee Agenda	page 36
a. Draft Urban Comm & Cons FAC Minutes	page 37-38
13. AISWCD Staff Reports	
a. Sherry Finn, Administrative Assistant Report	pages 39-40
14. Treasurer's Reports for January 2012	
a. AISWCD Balance Sheet	page 41
b. AISWCD Profit & Loss	pages 42-43
c. Foundation Balance Sheet	page 44
d. Foundation Profit & Loss	page 45
15. Treasurer's Report for February 2012	see hand outs
16. SWCD Insurance Reports	
a. SWCD Balance Sheet Prev Year Comparison	see hand out
b. SWCD Profit & Loss Budget Performance	see hand out
c. SWCD Plan Administrator's Report	see hand out



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March Quarterly Board Meeting March 13, 2012 Northfield Inn & Suites

Tuesday – March 13th

9:00-10:15 a.m. Round One Focus Area Committees

- | | |
|---|---------|
| • Communications: Kenny Vosholler, Chairperson | Crystal |
| • Education: Jerry Snodgrass, Chairperson | Diamond |
| • Planning: Van Bitner, Chairperson | Emerald |

9:00- 9:45 a.m. Auxiliary Committee Meeting: Marie Bunting, Pres. Jade

9:45-10:30 a.m. Forestry Committee: David McCormick, Chairperson Jade

10:30-11:45 a.m. Round Two Focus Area Committees

- | | |
|---|---------|
| ▪ Financial Management: Phil Fossler, Chairperson | Crystal |
| ▪ Legislative: Lonnie Wilson, Chairperson | Diamond |
| ▪ Urban Community & Cons: Jerry Snodgrass &
Don Lloyd, Chairpersons | Emerald |

12:00-1:00 p.m. Lunch Onyx

1:15-???? p.m. Foundation & AISWCD Board Meetings Crystal-Diamond



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conservation districts

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RICHARD NICHOLS

Education Coordinator

STACY STREMSERFER

Urban Stormwater

Specialist

JIM NELSON

Administrative Assistant

SHERRY FINN

mission

"to represent and empower
illinois' swcds"

MEMORANDUM

Date: February 14, 2012
To: All AISWCD Board Members, Committee Members and Advisors
From: James Todd, President
Re: **March 2012 Quarterly Board Meeting**

Please be advised the next Executive Committee Meeting of the Association of Illinois Soil and Water Conservation Districts has been scheduled. Specific information regarding the meeting is noted below:

Date: March 6, 2012
Time: 8:00 a.m.
Type: Teleconference Call
Call Info: (800) 944-8766/Participant Code: 24384#

Please be advised the next meeting of the Board of Director's and Focus Area Committees of the Association of Illinois Soil and Water Conservation Districts has been scheduled. Specific information regarding the meeting is noted below:

Date: March 13, 2012
Time: See Agenda (page 2)
Location: **Northfield Inn & Suites**
3280 Northfield Drive
Springfield, Illinois 62703
217.523.7900

If you should have any questions regarding this meeting, please contact the AISWCD office at 217.744.3414. I look forward to seeing you in March.

Please make sure to contact Sherry Finn, at the AISWCD office, to make any room reservations (if needed) for the Northfield Inn and meal confirmations by Tuesday, March 6, 2012.



association of illinois
**SOIL &
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conservation districts

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springfield, illinois 62707
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www.aiswcd.org

AISWCD Foundation Agenda

James Todd, President

Tuesday, March 13, 2012 @ 1:15 p.m.

Crystal/Diamond Rooms - Northfield Inn & Suites, Springfield, Illinois

1. Call to order
2. Roll Call
3. Approve Agenda
4. Approve December 2011 Meeting Minutes
5. Old Business
6. New Business
 - McKibben Scholarship Review Committee Report
 - Questions on Foundation Financial Reports submitted in packet (pages 44-45)
 - Approve Financial Reports submitted in packet (pages 44-45)
7. Adjournment

AISWCD Foundation
AISWCD Quarterly Board
December 13, 2011

Present:

**James Todd
Lonnie Wilson
Van Bitner
Phil Fossler
Jerry Snodgrass
Darrell Roegge
Steve Stierwalt
Kenny Vosholler
Tim Keller
Terry Bogner for Jim King
Terry Davis
Dan Duval
Randy Molitoris
David McCormick
Daniel Doedtman
Aaron Ferguson
Don Beisiegel
Tom Beyers
Carlyn Light
Don Lloyd
Debra Slade
Dean Johnson
Rich Nichols
Sherry Finn
Mike Hoffman**

Absent:

Lee Bunting
Jim Bell
Terry Monke
Tom Anderson
Marie Bunting

Call to Order: At 8:07 a.m. Chairman James Todd called the meeting to order.

Agenda: Dan Doedtman made a motion to approve the agenda as presented
2nd by: Steve Stierwalt **Carried: Yes**

Minutes of Previous Meeting: Terry Davis made a motion to approve the minutes of the September 13, 2011 meeting as presented.
2nd by: Don Beisiegel **Carried:** Yes

Old Business:

George McKibben Scholarship Update: Sherry Finn reported the Association had been pursuing sponsorships to assist with the scholarship program.

New Business:

Financials: Treasurer Phil Fossler reviewed the financial reports.

Motion to accept financial reports made by Tom Beyers.

2nd by: Kenny Vosholler

Carried: Yes

Adjourn: At 8:18 Darrell Roegge made a motion to adjourn the meeting

2nd by: Kenny Vosholler

Carried: Yes

Minutes taken by Melissa Cauble



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AISWCD Board of Directors Agenda

James Todd, President

Tuesday, March 13, 2012 @ 1:15 p.m.

Crystal/Diamond Rooms - Northfield Inn & Suites, Springfield, Illinois

1. Call to order
2. Roll Call
3. Approve Agenda
4. Partner Reports: 5 minute restriction (written reports attached if submitted)
 - IDOA: Steve Chard
 - NRCS: Jeff Zimprich
 - FSA: Scherrie V. Giamanco/Don King
 - IEPA: Dick Breckenridge
 - IDNR: Debbie Bruce
 - ISWCDEA: Debi Slade & Dean Johnson
 - NCDEA: Cindy Moon
 - NACD North Central Report: Jerry Snodgrass
 - NACD Delegate/Alternate: Lonnie Wilson/Van Bitner
5. Committee Reports
 - Executive: James Todd
 - Forestry: David McCormick
 - Auxiliary: Marie Bunting
 - Insurance: Debbie Holsapple
 - Mississippi & Illinois River Coordinating Council Reports: Lee Bunting & Rich Nichols
6. Focus Committee Reports
 - Communications: Kenny Vosholler
 - Education: Jerry Snodgrass
 - Financial Management: Phil Fossler
 - Legislative & Resolutions: Lonnie Wilson
 - Planning: Van Bitner
 - Urban Community & Conservation: Jerry Snodgrass & Don Lloyd
 - Executive Director's Report: Rich Nichols (see hand out)
7. Area V.P. Reports
 - Area 1: Jerry Snodgrass
 - Area 2: Darrell Roegge
 - Area 3: Steve Stierwalt
 - Area 4: Kenny Vosholler

8. Approve Minutes: December 2011 Board Meeting
9. Old Business
 - Dues/Delinquent Dues Update-Sherry Finn
 - FY 2012 EPA 319 Grant Updates-Rich Nichols
 - AISWCD President Appointed Taskforce for SWCD Dues Structure-Terry Davis
 - Phase II Development Update-Rich Nichols
 - FY 2012 IL State Budget Update-Rich Nichols
 - FY 2011 AISWCD Annual Meeting Resolutions Update-Lonnie Wilson
 - 2012 NACD Annual Meeting in Las Vegas Overview-Lonnie Wilson
 - 2012 NACD Director Training Certification Update-Jerry Snodgrass
 - Urban Stormwater Specialist Replacement Update-Rich Nichols
 - SWCD Funding Sources Update-Rich Nichols
 - FY 2012 AISWCD 64th Annual Meeting Update-Van Bitner & Sherry Finn
 - Strategic Planning Goals Update/Newly appointed Taskforce Committee-Lonnie Wilson
10. New Business
 - Prescribe Burn Insurance-Rich Nichols
 - On-Line Non Profit Raffle-Rich Nichols
 - President Assigned – District Funding Taskforce Committee-James Todd
 - Questions on Written Reports (hand-outs)
 - Accept Written Reports
 - Accept Financial Reports (pages 41-45 & hand-outs)
11. Adjournment

AISWCD Board Meeting
AISWCD Quarterly Board
December 13, 2011

Present:

James Todd
Lonnie Wilson
Van Bitner
Phil Fossler
Jerry Snodgrass
Darrell Roegge
Steve Stierwalt
Kenny Vosholler
Tim Keller
Terry Bogner for Jim King
Terry Davis
Dan Duval
Randy Molitoris
David McCormick
Daniel Doedtman
Aaron Ferguson
Don Beisiegel
Tom Beyers
Carlyn Light
Don Lloyd
Debra Slade
Dean Johnson
Rich Nichols
Sherry Finn
Mike Hoffman

Absent:

Lee Bunting
Jim Bell
Terry Monke
Tom Anderson
Marie Bunting

Call to Order: At 8:11 a.m. Chairman James Todd called the meeting to order. Roll Call was taken by Van Bitner.

Agenda: Additions to New Business on the agenda included a.) NACD Conference Delegate and Alternate; b.) NACD Scholarship; and c.) NACD Conference Auction Items. **Jerry Snodgrass made a motion to approve the agenda with additions.**

2nd by: Terry Davis

Carried: Yes

Partner Reports: None were given.

Committee Reports:

Executive Committee: Chairman Jim Todd reported on items the committee had been working on, including an update on progress in dues payments from districts, McKibben Scholarship, the FY 2012 AISWCD Annual Meeting and Conference, and Strategic Planning issues.

Second, Jim asked for the board to approve the AISWCD office closure the week between Christmas and New Year's Day, 2011. He stated both employees had vacation time they wished to use during that time. **Darrell Roegge made a motion to close the AISWCD office in Springfield the week of December 26, 2011 through January 1, 2012.**

2nd by: Don Biesiegel

Carried: Yes

Jim Todd stated other items the committee discussed were bonuses for Rich Nichols and Sherry Finn and paying mileage for the Vice President.

Forestry Committee: Chairman David McCormick reported the IFA was planning burn training.

Auxiliary Committee: No Report

Insurance Committee: Debbie Holsapple, Insurance Administrator, reported that currently there are 156 employees on the health insurance plan. She stated that districts had lost 18 employees since July 1. Debbie also stated that she was working on a survey for employees dealing with turnover.

Next Debbie reported on the balance of the health insurance account. She stated there was currently a deficit balance but that will be corrected once a deposit comes from FY 12 funds.

Finally Debbie reported she had completed the Worker's Compensation Payroll Audit.

Vice President Lonnie Wilson thanked Debbie for her assistance with the Strategic Plan.

Mississippi & Illinois River Coordinating Council Reports: Rich Nichols reported that Pam Peter and Lee Bunting had attended a recent meeting but he had not received a report yet.

Focus Area Committee Reports:

Communications: Kenny Vosholler reported the committee discussed several items, including: encouraging directors to support their employees' and other directors' attendance at legislative visits and events, assuring that all directors were aware of the process to be included in the IL. All emails from the Association, ways to market and advertise districts, and a discussion of how to get better participation from Land Use Councils.

Education: Jerry Snodgrass reported that the two employees in Grundy County who were in charge of Envirothon may be laid off in January if funding does not come through. He stated the Education Committee would like to continue to pay them as usual to administer the Envirothon.

Jerry Snodgrass made a motion to retain Brooke Baker and Natalie Mahler and pay as usual for their work on the Illinois Envirothon.

2nd by: Terry Bogner

Carried: Yes

Legislative and Resolutions: Lonnie Wilson and Mike Hoffman reported on the status of the Gaming Bill, the FY 2013 budget, a "media blast" fact sheet with talking points for districts which is being developed, the legislative newsletter produced by the Association, Legislative Day, and Prevailing Wage Ordinance legislation. Jim Todd also asked that districts report to the AISWCD after they make legislative contacts and the results they achieved.

Lonnie also discussed following up on the resolution from the 2010 Annual Meeting concerning animal feed lots.

Financial Management: Phil Fossler began by stating there were 8 districts that were in arrears on their dues for FY 2011; five had not paid at all and three were behind. Phil then reviewed some of the financial statements and the Profit and Loss Budget Performance.

Personnel: Phil asked Sherry Finn and Rich Nichols to leave the room so salary and bonus issues could be discussed. First a bonus was discussed. Phil stated both employees had exemplary reviews. He stated the board was aware of the added duties Sherry had taken on since losing other staff members. He stated they felt she had done a great job in keeping up. Therefore, **Phil Fossler made a motion to award Sherry Finn a \$1,000.00 bonus and Rich Nichols a \$500.00 bonus, payable on the next pay period.**

2nd by: Terry Davis

Carried: Yes

Next the board discussed salary increases for both employees. **Phil Fossler made a motion to give Sherry Finn a 4% increase and Rich Nichols a 2% increase, effective the beginning of the Fiscal year. He stated each employee would receive an increase of approximately \$1200.**

2nd by Randy Molitoris Carried: Yes

Planning Committee: Van Bitner reported on the status of the planned Media Blast by saying that Sherry would be contacting each district to get their media contact information and will also contact the Brownfield network for their information. He stated the committee hoped to have information on the gaming bill out to those media contacts by the third week of January.

Next, Van asked for the creation of a strategic marketing taskforce. He stated it would be made up of the two ISWCDEA co-chairs, at least one director appointed by each Area Vice President and others. He would like names of potential members as soon as possible. He presented this in the form of a motion.

2nd by: Dan Doedtman Carried: Yes

Finally Van discussed the AISWCD Annual Meeting and Summer Conference. He stated planned dates were July 23 and 24, 2012, and would be a change from a three day meeting to a two day one. He stated Sherry had checked with 8 different hotels and the Northfield Inn in Springfield offered the best deal. **Van Bitner made a motion to hold the Annual Meeting July 23 and 24, 2012.**

2nd by: Phil Fossler Carried: Yes

Van Bitner then made a motion to hold the conference at the Northfield Inn and Conference Center in Springfield.

2nd by: Don Lloyd Carried: Yes

Urban Community and Conservation: Jerry Snodgrass presented a motion to hire Jim Nelson to finish up work on grants he had started before he left his position. He asked for the employment to be on a contractual basis at a rate of \$50.00 per hour. He stated this is funding which would come from the grants themselves.

2nd by: Don Biesiegel Carried: Yes

Next Jerry made a motion for the Association to hire a facilitator to work with districts and contractors to promote runoff control on construction sites. He stated grant funds were available for this and the association had received one negotiable bid.

2nd by: Don Lloyd Carried: Yes

Finally Jerry made a motion for the Association to write a grant to subcontract to update the Urban Manual Brown Book and have it translated to Spanish.

2nd by: Tom Beyers Carried: Yes

Executive Director's Report: Rich Nichols stated he appreciated recent support from directors and employees and that everyone needed to continue participation in legislative visits and contacts.

Area VP Reports:
None

Approve Minutes: September 2011 Board Meeting

Noting one typographical error, Jerry Snodgrass made a motion to approve the September minutes. 2nd by: Don Biesiegel Carried: Yes

Old Business:

SWCD Dues Update: Covered earlier

FY 2012 EPA 319 Grant Updates:

- The Association wants to advertise for and hire someone to replace Jim Nelson with the Urban Manual Grant
- Association had been told the EPA had submitted a CREP grant for another two year period
- EPA would consider a proposal to increase and expand the grant to include watershed planning

AISWCD President Appointed Taskforce for SWCD Dues Structure:

- The Taskforce will work with the planning committee

Phase II Development Update:

- Utilized a local Eagle Scout candidate and several other scouts to clean up brush around the AISWCD office. They did a very good job

FY 2012 Budget Update:

- Covered earlier in other reports

FY 2011 Annual Meeting Resolutions Update:

- Lonnie Wilson reported that these would be covered at the March 2012 QB Mtg.

FY 2011 Annual Meeting/Strategic Planning Results Update:

- These were assigned to FAC chairman and would be discussed at future QB mtgs.

New Business

Jim Nelson's Departure: Rich Nichols informed board members of Jim's recent resignation from the AISWCD office to pursue other ambitions. He stated Jim will continue to be a presence for the time being while he completes current grant obligations. Rich expressed a need to hire a replacement for Jim. **Jerry Snodgrass made a motion to seek candidates to replace Jim Nelson as the Urban Storm water Liaison.**

2nd by: Don Biesiegel

Carried: Yes

NACD Annual Meeting in Las Vegas: Jim Todd stated he had paperwork available for those who wished to apply for a scholarship to attend the meeting. He stated it must be used for someone who had never been to the meeting before.

NACD Director Training Certification: Jerry Snodgrass and Rich Nichols are having the training put on CDs and up on the website for use by individual districts.

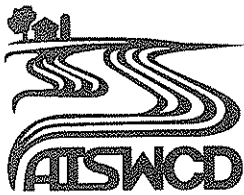
SWCD Funding Sources: Dean Johnson of the ISWCDEA gave a review of a strategic planning module he helped put together listing items different districts do to raise funds.

Approval of FY 2012 Updated Budget: Phil Fossler reviewed the budget with the board and made a motion to approve it. After some discussion Tim Keller seconded the motion and the motion carried.

Accept Partner Reports: Terry Davis made a motion to accept the partner's reports.
2nd by: Steve Stierwalt Carried: Yes

Adjournment: At 11:45 Darrell Roegge made a motion to adjourn the meeting.
2nd by: Dan Duval Carried: Yes

Minutes taken by Melissa Cauble



Executive Committee Agenda

James Todd, Chairman

March 6, 2012 at 8:00 a.m.

Teleconference Call: (800) 944-8766/24384#

1. Call to order and introductions
2. Roll Call
3. Approve Agenda
4. Committees/Focus Area/Taskforce Updates
 - Communications: Kenny Vosholler
 - Education: Jerry Snodgrass
 - Financial Management: Phil Fossler
 - Legislative: Lonnie Wilson
 - Planning: Van Bitner
 - Urban Community & Conservation: Jerry Snodgrass & Don Lloyd
 - Auxiliary: Marie Bunting
 - Forestry: David McCormick
 - SWCD Insurance: Debbie Holsapple
5. Area Vice President Reports
 - Area I: Jerry Snodgrass
 - Area II: Darrell Roegge
 - Area III: Steve Stierwalt
 - Area IV: Kenny Vosholler
6. Old Business
 - Dues/Delinquent Dues Update: Sherry Finn
 - FY 2012 EPA 319 Grants Update: Rich Nichols
 - AISWCD President Appointed Taskforce for SWCD Dues Structure: Terry Davis
 - Phase II Development Update: Rich Nichols
 - FY 2012 IL State Budget Update: Rich Nichols
 - FY 2011 AISWCD Annual Meeting Resolutions Update: Lonnie Wilson
 - 2012 NACD Annual Meeting Overview: Lonnie Wilson
 - 2012 NACD Director Training Certification Update: Jerry Snodgrass
 - Urban Stormwater Specialist Replacement Update: Rich Nichols
 - SWCD Funding Sources Update: Rich Nichols
 - FY 2012 AISWCD 64th Annual Meeting Update: Van Bitner & Sherry Finn
 - Strategic Planning Goals Update/Newly Appointed Taskforce Committee: Lonnie Wilson
7. New Business
 - Prescribed Burn Insurance: Rich Nichols
 - On-Line Non Profit Raffle: Rich Nichols
 - President Assigned-District Funding Taskforce Committee: James Todd
 - Grant Funding Resources Proposal: Rich Nichols
 - Re-energizing LUCS: Rich Nichols
8. Approve Minutes: December 2011 Executive Committee Meeting
9. Adjournment

**Executive Committee Meeting
December 12, 2011 @ 9:00 a.m.
December Quarterly Boards
Northfield Inn Conference Center**

Present

James Todd, President, NACD Board Member
Lonnie Wilson, Vice President, NACD Alternate
Van Bitner, Secretary
Phil Fossler, Treasurer
Terry Davis, Past President
Jerry Snodgrass, Area I VP
Darrell Roegge, Area II VP
Steve Stierwalt, Area III VP
Kenny Vosholler, Area IV VP
Rich Nichols, AISWCD
Sherry Finn, AISWCD
Debra Slade, ISWCDEA AC Co-Chair
Dean Johnson, ISWCDEA RC Co-Chair
Debbie Holsapple, SWCD Insurance Administrator

Absent

Marie Bunting, President, Auxiliary
Mike Hoffman, Lobbyist

Call to order:

President James Todd called the meeting to order at 9:04 a.m. Sherry Finn presented all members in attendance with a Quick Access Information Guide as a Christmas Gift from the AISWCD staff.

Roll Call:

Van Bitner took roll call and all 9 Executive Board Members were present; both AISWCD staff members; 2 ISWCDEA representatives; Debbie Holsapple; and 3 guests: Tim Keller of Whiteside County, Kenny Hawthorne of Ford County, and Don Lloyd of McHenry/Lake.

Agenda Approval:

James Todd asked the members to look over the agenda and see if there were any comments, changes or additions needed. Under the committee/taskforce updates, the Auxiliary, Forestry, and SWCD Insurance need to be added. **Darrell Roegge made a motion to approve the amended agenda and was seconded by Kenny Vosholler, MCVV.**

Committee/Taskforce Updates:

Communications: Kenny Vosholler, Communications Chairman, stated there was not anything to report at this time.

Education: Jerry Snodgrass reported the Envirothon report was on pages 27 and 28; the Director's Training Program was officially accepted by NACD and Rich Nichols noted that the questions section of the training would be completed soon and the whole program would be ready for posting to the AISWCD website; Sherry Finn reported on Envirothon requests for sponsorship and/or grants.

Financial Management: Phil Fossler reported the Treasurer's Report was listed on pages 33-48 in their packets. Phil asked if there were any questions.

Legislative: Lonnie Wilson reported on Gaming Bill Status; Legislative Day and funding available; and the Media Blast Push for gaming bill.

Planning: Van Bitner reported on 2012 Annual Meeting status and 2011 Strategic Planning Update.

Urban Community & Conservation: Jerry Snodgrass and Don Lloyd reported on IUM facebook status; Jim Nelson resignation, which included possibility of subcontracting with Mr. Nelson to complete the IUM standards.

Auxiliary: No report given.

Forestry: David McCormick reported update on Forestry Committee Status.

SWCD Insurance: Debbie Holsapple reported. Insurance report on pages 49-51 in Packet.

Area Vice Presidents Reports

Area I - Jerry Snodgrass stated nothing to report.

Area II - Darrell Roegge stated nothing to report but noted there are still money issue problems.

Area III- Steve Stierwalt stated nothing to report.

Area IV - Kenny Vosholler stated nothing to report; asked about on-line test for Directors for Opens Meeting Act.

Old Business:

SWCD Dues Update – Kenny Vosholler reported he was still working with Randolph County Board; Kenny asked if the Association Board or staff had been in contact with them. Sherry Finn reported there were 8 Districts “not in good standing” for FY 2011 as of 12-9-11 and a copy of the information were inserted in their Quick Access Guide Packet. Total Outstanding Dues Funds for FY 2011 = \$10,208.52; 5 Districts have not paid any dues-Gallatin, Pike, Pope-Hardin, Randolph, and Scott; 1 District has paid half-Lee; 1 District has paid \$250-Jefferson; and 1 District has paid first half and partial 3rd quarter-Greene.

FY 2012 – Grant Projects Update –Other EPA Grants –Rich Nichols reported on CREP Grant for FY 2013 will be applied for and the deadline date is August 1, 2012; the IUM grant and the Performance Standards Developments will be discussed at the next meeting with IEPA on December 21st; and Rich has been in contact with Kim St. John to subcontract with her for the Performance Standards Developments and to subcontract with Jim Nelson to complete the IUM update.

Phase II Development Update- Rich Nichols reported an Eagle Scout completed timber clean up; invasive species had been sprayed; and there was a possibility of another Eagle Scout building a bridge and making trails.

FY 2012 State Budget Update- Rich Nichols reported that letters have been written and sent to the Comptroller and the Governor listing 5 Districts that are in critical need of their funds-Gallatin, Grundy, Pike, Scott, and Stark. Mike Hoffman is checking with the Bureau of the Budget.

AISWCD President Appointed Taskforce for SWCD Dues Structure Update- Terry Davis reported the committee has not officially met yet. Considering funds based on performance for Districts.

FY 2011 63rd AISWCD Annual Meeting Resolutions Update: Lonnie Wilson reported the Prevailing Wage was being worked on with the Lt. Governor and Legislators and report would be available in March; the Legislative Day would be discussed at the March Quarterly Board Meeting.

FY 2011 63rd AISWCD Annual meeting/Summer Conference Strategic Planning Update: Lonnie Wilson reported that he and Jim Todd had selected FAC to handle each of the items.

New Business:

Urban Stormwater Liaison Departure: Rich Nichols reported on Jim Nelson's resignation.

NACD Annual Meeting: Jim Todd reported; asked about President's gift, Silent Auction, and Past President's gift. Jim Todd will get a donation for President's gift. Jim Todd reported there were 2 scholarships available for a Board Member that had never been to the NACD Annual Meeting. **Jerry Snodgrass made the motion to try to get 2 Board Members to attend; Steve Stierwalt seconded; MCVV.**

NACD Director Training Certificate: Sherry Finn reported the NACD would be presenting the AISWCD with a certificate at a luncheon at their Annual Meeting and needed someone to be present to accept the award. **Steve Stierwalt made the motion to have the NACD delegate accept the award; Terry Davis seconded; MCVV.**

SWCD Funding Source(s): Rich Nichols reported about the LUC 16 update for their reference sheets for programs that are already working-this information has been provided to Districts; Rich also reported the funding source issue was part of the Strategic Planning Taskforce Data.

FY 2012 64th AISWCD Annual Meeting Update: Sherry Finn reported the dates available for the Annual Meeting would be Monday and Tuesday, July 23 and 24, 2012 or Thursday and Friday, July 26 and 27, 2012 at the Northfield Inn and Suites Hotel & Conference Center along with their sister hotel across the street-Ramada Inn; the hotels are giving the Association a state rate of \$71 for room fee, parking is free and they have a free continental breakfast.

Strategic Planning- 1-3 Year Goals: Lonnie Wilson reported that the main portion of the goals had been sent to the Planning FAC.

Approval of FY 2012 Updated Budget: Budget was inserted in the Quick Access Guide Packet. **Terry Davis motioned to accept budget; seconded by Phil Fossler; MCVV.**

Accept Written Reports: **Jerry Snodgrass motioned to accept written reports in QB packet; seconded by Van Bitner; MCVV.**

Approval of September 2011 Executive Meeting Minutes: **Darrell Roegge motioned to accept the 2011 September Executive Board Meeting Minutes; seconded by Lonnie Wilson; MCVV.**

Executive Committee asked Rich Nichols and Sherry Finn to leave the room; discussion followed about bonuses and pay raises for AISWCD staff.

Adjournment:

Motion to adjourn made by Darrell Roegge; seconded by Kenny Vosholler, MCVV.

Minutes taken and submitted by:

Sherry Finn, AISWCD Administrative Assistant

Approved by:

Signature

Date



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Communication Focus Area Committee Agenda

Kenny Vosholler, Chairman

March 13, 2012 @ 9:00 – 10:15 a.m.

Crystal Room - Northfield Inn & Suites, Springfield, Illinois

1. Call to order
2. Roll Call
3. Approve agenda
4. Old Business
 - Strategic Planning Goals: 1 Yr./3 Yr./1-3 Yrs.-Action Items from December 2011
5. New Business
 - FY 2012 Sponsorships
6. Approve: December 2011 minutes
7. Adjournment

**Communications Focus Area Committee Meeting
AISWCD Quarterly Board
December 12, 2011**

Present: Dan Doedtman
Phil Fossler
Amy Ishmael
Ken Kesler
Carlyn Light
Sarah Seelbach, IEPA
Steve Stierwalt
Kenny Vosholler
Melissa Cauble

Call to Order: At 1:04 p.m., Chairperson Kenny Vosholler called the meeting to order.

Agenda: Dan Doedtman made a motion to accept the agenda as presented.
2nd by: Phil Fossler Carried: Yes

Minutes of Previous Meeting: Steve Stierwalt made a motion to approve the minutes of the June 13, 2011 meeting as presented.
2nd by: Carlyn Light Carried: Yes

Old Business: There was no old business to come before the committee.

New Business:

a. Strategic Planning—1 Year Goals:

1. Provide more/clearer communications to our Districts:

Suggestions on how to do this included having Association personnel let District employees/directors know the reasons why certain actions were taken and to continue to send the Conservation Catchall on a monthly basis, and reports from the Executive Director on a weekly basis

2. Assist SWCDs with contact information; creation of a uniform message:

Ideas included making sure director and employee contact information is readily available to districts and the Association; make districts easily identifiable with something such as a logo or catch phrase.

Director Dan Doedtman stated he believes communication has changed because of the availability of electronic media such as teleconferences and e-mail. He stated the function of Land Use Council meetings in the past was to act as a networking forum where the districts could discuss the different issues they were facing, where now Districts know almost immediately what those issues are because of instant electronic communications, thus changing the purpose of Land Use Council meetings, which may be why so many councils are no longer actively meeting. Ken Kessler added that communications need to start at the grass roots level, with districts reporting to the Land Use Councils and the councils reporting to the State Association. Director Steve Stierwalt asked for suggestions on how to revitalize Land Use Councils. Director Doedtman stated his employees felt they were receiving plenty of information electronically from the AISWCD and question the need for physical LUC meetings.

3. Finish projects we have started:

The directors discussed many of the issues they were currently working on, but decided that until secure funding was obtained, those items would have to be put on hold. Therefore, the discussion turned to how could the Communications committee best help to secure funding. Director Phil Fossler stated the debate was whether to contact legislators at the Capitol or while they were in their home districts. The consensus was that the Association should continue to notify SWCD directors who their legislators are and how best to contact them in their home offices.

b. Strategic Planning—3 Year Goals

1. Market and Advertise Districts

Again the group stated we really need a catch phrase or slogan to make Soil and Water Conservation Districts easily identifiable, especially to legislators. One suggestion was to have Land Use Councils submit ideas. Another alternative would be to hire a marketing firm, but that could be very expensive.

2. Market and Advertise Districts—New Programs

One suggestion for new programs for individual districts to raise funds would be to contract with IEPA to do NRI reports. Several districts have done this for many years, especially in areas where land development is prominent. Recently Ford County SWCD has done them for new wind farms which are appearing in their district.

3. Continue to Improve Communications

The committee felt there may have been some gaps in getting directors e-mail switched over to the new carrier, as some of them had not been receiving communications from the Association. They agreed to check on how to best make sure that all directors with e-mail were on the new system.

Another suggestion was to be sure that all district directors were encouraging their employees and other directors to attend events like legislative day where high attendance numbers would be important, if at all possible.

c. Strategic Planning—1 & 3 Year Goals

1. Feasible

The items which were feasible to do right away included being sure all directors with e-mail were switched to the new server and to work on the marketing campaign of SWCDs.

2. Funds Available to Complete

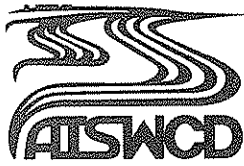
The committee felt both items were feasible to do with minimal cost. They suggested checking with Sherry Finn to be sure how to get the e-mail solution resolved and there would be almost no cost to have districts submit slogan ideas to their Land Use Council and have them sent up to the Association for selection.

Adjournment: At 2:28 p.m. Steve Stierwalt made a motion to adjourn the meeting.

2nd by: Phil Fossler

Carried: Yes

Minutes taken by Melissa Cauble



Education Focus Area Committee Agenda

Jerry Snodgrass, Chairman

March 13, 2012 @ 9:00 – 10:15 a.m.

Diamond Room - Northfield Inn & Suites, Springfield, Illinois

1. Call to Order
2. Roll Call
3. Approve Agenda
4. IDNR Report
5. IDOA Report
6. NRCS Report
7. Director Training Taskforce Update: Jerry Snodgrass
8. Envirothon Taskforce Update: (see hand out)
9. Old Business
10. New Business
 - Envirothon Sponsorship Proposals
 - McKibben Scholarship Review Committee Assignment
11. Approve: December 2011 minutes
12. Adjournment



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WATER**

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Financial Mgmt Focus Area Committee Agenda

Phil Fossler, Chairman

March 13, 2012 @ 10:30 – 11:45 a.m.

Crystal Room - Northfield Inn & Suites, Springfield, Illinois

1. Call to Order
2. Roll Call
3. Approve Agenda
4. Review Financials (pages 41-45)
5. SWCD Insurance Account Update: Debbie Holsapple (see hand out)
6. Old Business
 - a. SWCD FY 2011 Dues Update/SWCD FY 2012 Dues Update: Sherry Finn
7. New Business
 - a. FCS-Refinance of Building Bond: Glen Semple
8. Approve December 2011 Minutes
9. Adjournment